



CHAMPION FIBERGLASS CONDUIT. LEADING WITH INNOVATION.

1988

RTRC conduit production begins

1989

Champion Duct® developed
First fiberglass conduit made
from epoxy resin to be approved
for above ground applications

2006

Flame Shield® Phenolic conduit introduced
Zero-smoke. Zero-halogen. 2-hour fire-rated

2016

Champion Haz Duct® XW
UL Listed for expanded support span distances

2008

Champion Haz Duct®
Approved for use in Class 1 Div 2 applications

2017

SW, MW, and HW Champion Duct®
UL Listed for expanded support
span distances

TODAY

The world's most advanced, 100%-digital
fiberglass conduit manufacturing facility



Savage Study: Champion Fiberglass

How do you appeal to “hero” engineers – engineers who take the time to do their own research and go the extra mile in order to spec the best – not just the “best known” – product for the job?

Enter Champ™—This superhero engineer embodies many of Champion Fiberglass Conduit's best attributes—he's strong, lightweight, and fights heat and corrosion. He does battle with the enemies to any on-time, on-budget job—each personified as a character. Champ battles Rusty (corrosion), Torchy (burn through) and Heavy (unnecessary weight/costs) through applications ranging from print ads to emails, from web banners to a microsite.

New UL-Listed conduit support spans that go the distance.

We already beat other materials on cost. And under a new UL Listing, Champion Fiberglass' conduit support spans now go head-to-head with PVC-coated steel and galvanized rigid steel, making it even less expensive to install. Our new conduit hero, Champ, defends against installation enemies like high costs, corrosion and burn through. Champion conduit and Champ - together, we're going to take project savings to a heroic level.

1st and only UL Listing in the category

>3x support spanning for small diameter conduit

\$\$\$ bigger savings

The conduit hero your projects need. The Champion you deserve.

conduitchamp.com

CHAMPION FIBERGLASS

CHAMP vs. RUSTY

CHAMP vs. TORCHY

CHAMP vs. HEAVY

CHAMPION FIBERGLASS

conduitchamp.com

Resources, Production Updates, and Information for Reps

2X Update on Our Upgraded Facility

Conduit Calculator Proves A Valuable Tool

More Web Site Improvements

Expanded Support Spacing Distance Revealed

Catalog Resource Update

Resources Designed to Support Your Success

Facility and Product Facts to Share

Our Resource Section Upgrade

Expanded Support Spacing News

Why Fiberglass? **Contact**

ChampMag Launch Email

- 30% click-through rate
- Double the average 14.75% CTR for the year

CHAMPION FIBERGLASS

Why Fiberglass? **Contact**

ChampMag
The Biannual Rep News Outlet
Fall, 2018

ChampMag is the biannual Rep news source, only from Champion Fiberglass. This issue brings you a closer look at our facility expansion, plus some insight into how our new tools and resources are performing. Stay in the know and get insight into upcoming developments you'll want to share with your clients - ChampMag is the place to find it all. In this issue, you'll see:

An Overview of Our Third Production Line

With our target groundbreaking date for the planned facility expansion on the horizon, we've gathered the need-to-know facts about how our third production line will support greater output and greater sales success.

The Conduit Calculator - A Focus on the Features

Hundreds of visits to our agile Conduit Calculator tools are yielding comparison scenarios that show your clients how to save on materials and labor. This issue highlights some additional features, including how to easily share Calculator results.

Continued Website Improvements For A Streamlined Experience

We're continuing to improve our website, and you'll find a section-by-section tour of the newly organized Products and Applications areas in this issue.

Read these stories and more in this issue of ChampMag.

CHAMPION FIBERGLASS

POWERED BY FIBERGLASS
Part man, part material—100% devoted to getting job done.

KNOW YOUR ENEMIES
Superior corrosion resistance, with up to 3x the lifespan of PVC-coated.

WHO IS CHAMP?
Our It's So Easy Giveaway is over. Thanks to everyone who entered and helped Champ™ defeat our enemies.

SEE THE

DEFEATED

Come back soon and defeat the other enemies.

MAKE YOUR WEBSITE VISIT **LEARN MORE ABOUT CHAMPION** **MEET CHAMP**



THE CHAMPION FIBERGLASS CONDUIT CALCULATOR

COMPARE CONDUIT INSTALLATION AND MATERIAL COSTS.

SHOW SAVINGS WITH THE CONDUIT CALCULATOR

conduitchamp.com

Conduit Calculator

Compare material and installation costs using this rigid conduit calculator tool - view our step-by-step [Walk Through Video](#) here for instructions.

Input average hourly rate, conduit diameter to be used, and length to install, then choose one conduit material to compare to fiberglass conduit (RTRC). Submit to estimate possible total savings for your next project.

Input hourly rate (in USD) \$

Select fiberglass conduit type

Select fiberglass conduit type

Input length to install (in feet)

Compare fiberglass conduit (RTRC) to (select one)

☐ PVC-coated steel

☐ GRC

☐ Aluminum

☐ Stainless steel

Results are based on the 2017-2018 NECA Manual of Labor Units and regularly updated conduit list prices.

Reset **Submit**

COMPARE CONDUIT INSTALLATION AND MATERIAL COSTS.

SHOW SAVINGS WITH THE CONDUIT CALCULATOR

COMPARE COSTS NOW

DEFEATED

Come back soon and defeat the other enemies.

MAKE YOUR WEBSITE VISIT **LEARN MORE ABOUT CHAMPION** **MEET CHAMP**

Conduit Calculator

- 1,377 page views
- 52% new site visitors
- Became one of the most-visited pages on the site, with 4% of the overall traffic
- Of the 1,377 page views, 70% of those visiting are accessing and using the Calculator tool