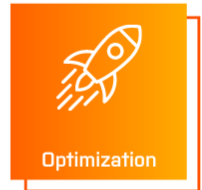
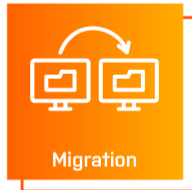


Google Analytics 4 Migration Services



What's changing?

Google Analytics 4 (GA4) is the most recent version of Google's renowned analytics platform. This update represents a considerable transformation in the way website data is gathered, analyzed, and presented. With its new features, capabilities, and advantages, GA4 is an essential tool for website owners, digital marketers, and data analysts. Google Universal Analytics will be replaced by GA4 in July 2023. However, we recommend that businesses make the switch to GA4 immediately, and Savage is here to facilitate a rapid and seamless transition.

We've got you covered.

Why should you take action now? The answer is straightforward: Google Analytics is most effective when you have access to historical data. As GA4 is an entirely new property rather than an upgrade to the existing platform, you'll be starting from scratch. The earlier you transition, the sooner you can accumulate historical data and gain valuable insights into user behavior and experiences. In the future, your company will depend on GA4 as its go-to analytics platform.

Basic
\$5,000

- Client Call for Setup
- Client Call to Review
- GA4 Build
- GA4 Data Transfer - Download UA Data
- Link Google Ads Account and Other External Accounts that are compatible with GA4
- Settings Setup to Match UA

Premier
\$7,500

- Client Call for Setup
- Client Call to Review
- GA4 Build
- GA4 Data Transfer - Download UA Data and Transfer Goals/Conversions and Rebuild Audience Segments
- Link Google Ads Account and Other External Accounts that are compatible with GA4
- Settings Setup to Match UA

*Conversion Tracking Setup Available As Add-On Service